

October 25th, 2024

Thank you for helping us promote Dress Purple Day on social media!

Please modify these sample social media messages as needed, depending on whether you are promoting the campaign from an organizational or individual perspective. On October 25th, 2024, show us your sea of purple by sharing your awesome purple pictures and messages!

General Dress Purple Day Messages

PRE-OCTOBER 25th

We're excited to join the 2024 Dress Purple Day campaign!

On October 25th, [organization name] will be wearing purple to show our support for children, youth, and families in our community who are facing challenges. We invite you to participate in Dress Purple Day to let your friends, loved ones, and neighbours know that you are here to help.

Learn more: www.oacas.org/dresspurpleday

#DressPurpleDay2024 #IDressPurpleBecause

We all have a role to play in supporting vulnerable children, youth, and families in Ontario.

On October 25th, [organization name] will dress purple to show our support for the vulnerable children, youth, and families in our community. Join the Dress Purple Day campaign to make sure your friends, family, neighbours, and community know that you are here to help, and no one is alone.

Learn more: www.oacas.org/dresspurpleday/

#DressPurpleDay2024 #IDressPurpleBecause

ON OCTOBER 25th

On Dress Purple Day we remind families that help is available and no one is alone.

Today, on Dress Purple Day, we make sure children, youth, and families know that there are resources and services available to help them. [We/organization name] dress purple to remind them we are one of those places families can turn to for help.

Find out more about the campaign here: www.oacas.org/dresspurpleday/

#DressPurpleDay2024 #IDressPurpleBecause

Today is #DressPurpleDay2024!

[I'm/we're] wearing purple to raise awareness about the role that individuals and communities play in supporting vulnerable children, youth, and families.

Why do you dress purple?

www.oacas.org/dresspurpleday

#DressPurpleDay2024 #IDressPurpleBecause

On #DressPurpleDay2024, Ontario Children's Aid Societies raise awareness about the role that individuals and communities play in supporting vulnerable children, youth, and families.

Please join us www.oacas.org/dresspurpleday #IDressPurpleBecause

This October 25th, thank you for helping to highlight
the vital role we all play in supporting vulnerable
children, youth, and families.

**Let's raise awareness and flood the internet with
a sea of purple!**

#DressPurpleDay2024 #IDressPurpleBecause