

October 16, 2025

Thank you for helping us promote Dress Purple Day on social media!

Please modify these sample social media messages as needed, depending on whether you are promoting the campaign from an organizational or individual perspective. On October 16, 2025, show us your sea of purple by sharing your awesome purple pictures and messages!

General Dress Purple Day Messages

On #DressPurpleDay2025, Ontario child welfare agencies raise awareness about the role that individuals and communities play in supporting vulnerable children, youth, and families. Join us Oct 16th!

#IDressPurpleBecause

#DressPurpleDay2025 is a chance for [your organization name] to show our support for the vulnerable children, youth, and families in Ontario. On October 16, we will dress purple.

<https://www.casdsm.on.ca/event/dress-purple-day-2025/>

#IDressPurpleBecause

At [your organization name], our mission is to support vulnerable children, youth, and families in our community. That's why we will dress purple on October 16 for #DressPurpleDay2025. Find out more at:

<https://www.casdsm.on.ca/event/dress-purple-day-2025/> and join us!

#IDressPurpleBecause

I'm here to help the children, youth, and families facing challenges in my community. That's why I dress purple on October 16 for #DressPurpleDay2025.

Find out more: <https://www.casdsm.on.ca/event/dress-purple-day-2025/> and join me!

#IDressPurpleBecause

This October 16th, thank you for helping to highlight
the vital role we all play in supporting vulnerable
children, youth, and families.

**Let's raise awareness and flood the internet with
a sea of purple!**

#DressPurpleDay2025 #IDressPurpleBecause